

# Shot List Example

#	NAME	DESCRIPTION	ORIENTATION	LOCATION	TIME
1	dental floss	front view – straight on	landscape	studio	5 minutes
2	dental floss	front view – angled	landscape	studio	5 minutes
3	skin cream bottle	front view – slightly above (see example photo sent via email)	portrait	studio	5 minutes
4	skin cream bottle	rear view – slightly above (see example photo sent via email)	portrait	studio	5 minutes
5	toothbrush	straight on	portrait	studio	5 minutes
6	toothpaste #1	straight on	portrait	studio	5 minutes
7	toothpaste #1	straight on with cap off and 3” toothpaste stream visible	landscape	studio	15 minutes
8	toothpaste #2	straight on	portrait	studio	5 minutes
9	toothpaste #2	straight on with cap off and 3” toothpaste stream visible	landscape	studio	15 minutes
10	mouthwash	straight on – front view	portrait	studio	5 minutes
11	mouthwash	straight on – rear view	portrait	studio	5 minutes
12	drinking glass	straight on – front view with glass half full of mouthwash – will be composited with mouthwash bottle	portrait	studio	5 minutes
13	brushing teeth	male model standing in front of bathroom mirror brushing teeth (smiling, happy)	landscape	bathroom	15 minutes
14	brushing teeth	male model with child looking up standing in front of bathroom mirror brushing teeth (smiling, happy)	landscape	bathroom	15 minutes
15	brushing teeth	female model standing in front of bathroom mirror brushing teeth (smiling, happy)	landscape	bathroom	15 minutes
16	brushing teeth	female model with child looking up standing in front of bathroom mirror brushing teeth (smiling, happy)	landscape	bathroom	15 minutes
17	house photo	exterior view of all-American home – include full home and trees	landscape	exterior	10 minutes
18	house door photo	close-up view of front porch pillars and door	landscape	exterior	5 minutes
19	house door photo	close-up view of front door only	Portrait	exterior	5 minutes